

Manchester Pride Limited
Consolidated Financial Statements
For the Year Ended
31 December 2019

Company Registration Number 04671318
Charity Number 1117848

**Manchester Pride Limited
Company Limited by Guarantee**

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Year Ended 31 December 2019

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Manchester Pride Limited
Company Limited by Guarantee
Chairman's Statement
Year Ended 31 December 2019

2019 marked a turning point for Manchester Pride. While our core objectives stayed the same, how we delivered them dramatically changed – in many ways.

In 2018, the Board made the decision to significantly evolve our signature activity - our annual August Bank holiday pride celebration. So, in 2019 we officially said goodbye to the established format of the Manchester Pride Festival largely happening around Canal Street and took a broader and bolder approach. This significantly expanded programme included the introduction of Manchester Pride Live at the Mayfield depot and our first event dedicated to young people – Youth Pride MCR – in addition to a suite of activities especially curated for LGBTQ+ families.

People responded to the change and we were delighted to welcome nearly 60,000 individual visitors to the Manchester Pride August Bank Holiday Festival. What's more the Manchester Pride Parade through the streets of central Manchester was the largest in its history. More than 200 groups and organisations took part, equating to more than 14,000 participants.

A special call out has to go to Youth Pride MCR – the first time we had created a space dedicated to the needs of young people aged 14+. All too often pride events forget about the needs of younger members of our LGBTQ+ family, so Trustees were delighted that so many young people came along to celebrate being “out and proud” in a way that was designed uniquely for them.

Thinking beyond our Pride Festival, 2019 saw another first for us – the inaugural Manchester Pride Conference. This provided the opportunity for those interested in LGBTQ+ equality to take part in a series of panel discussions and workshops and learn more about our engagement goals and objectives for Greater Manchester in 2019. Trustees were particularly pleased to be able to welcome so many community pride groups from across the city-region to the event, where we ran a dedicated workshop for them.

Outside our signature events, I'm pleased to report the charity interacted with people over 10.5 billion times throughout the UK as we campaigned, celebrated, engaged, and fundraised for LGBTQ+ life in Greater Manchester and beyond.

On the subject of fundraising, Trustees are incredibly proud of the fact every single penny we raise is invested to help improve the lives of LGBTQ+ people across Greater Manchester. It is tempting to forget that Manchester Pride is a charity itself, so that means every pound which comes into the organisation is used to support our charitable aims and objectives, like organising our events which help celebrate LGBTQ+ life or executing our role as a grant making foundation.

Our commitment to the delivery of vital funds to LGBTQ+ people continues. We awarded more than 50 grants to LGBTQ+ to community groups, organisations and LGBTQ+ charities for projects and initiatives in Greater Manchester totalling £121,135 and educated more than 534,394,788 people about our campaign for LGBTQ+ equality.

DocuSigned by:

Paul Wheeler

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Paul Wheeler

Chair of Board of Trustees

**Manchester Pride Limited
Company Limited by Guarantee**

Company Information

Year Ended 31 December 2019

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements of the group for the year ended 31 December 2019.

Reference and Administrative Details

Registered Charity Name Manchester Pride Limited

Charity Registration Number 1117848

Company Registration Number 04671318

Registered Office Manchester One
53 Portland Street
Manchester
M1 3LF

The Trustees

The Trustees who served the Charity during the year to the date of signing the Trustees Annual Report were as follows:

S Crocker
R Joshi
Becki Scott
R Malcomson
P Wheeler
K Richards
T Walsh (retired 30th April 2019)
N Curtis (retired 16 May 2019)
M Unsworth

**Manchester Pride Limited
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Company Information *(continued)*

Year Ended 31 December 2019

Secretary	B Scott
Patrons	John Amaechi OBE Antony Cotton Claire Mooney
Ambassadors	Heather Peace Damon Alexis-Rochefort Adam Zane Kieron Richardson Daniel Brocklebank Carl Austin-Behan Annie Wallace Matt Lister Ross Adams
Auditor	Beever and Struthers Chartered Accountants & Statutory Auditor St. George's House 215 - 219 Chester Road Manchester M15 4JE
Bankers	National Westminster Bank Plc Spring Gardens Manchester M2 1FB
Solicitors	DLA Piper 1 St. Peter's Square Manchester Lancashire M2 3DE

Manchester Pride Limited Company Limited by Guarantee

Trustees Annual Report

Year Ended 31 December 2019

Structure, Governance and Management

Aims and Objectives

Manchester Pride Limited was formed in 2004 and converted into a charity in 2007. Its object is to promote equality and diversity for the public benefit and in particular the elimination of discrimination on the grounds of sexual orientation and gender identity. The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives and in planning future activities.

The Charity achieves its aim by executing activity to deliver the following objectives:

- (a) Celebrating LGBT life: Creating space, whether virtual or physical, to enable individuals to embrace and explore their relationship with and heritage within the LGBT communities
- (b) Campaigning: giving voice to Greater Manchester's LGBT community on local, national and global issues in a supportive and proactive manner
- (c) Fundraising: Raising funds for LGBT related causes in Greater Manchester
- (d) Engaging: earning the trust of the LGBT community by being open and transparent. We listen and actively seek out the views of our diverse community, helping stakeholders have a two-way conversation with us and involving them in our decision-making; and
- (e) Such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

The activities of the Charity shall be undertaken in particular but not exclusively in Greater Manchester (the area of benefit).

In 2018, Trustees approved a new three-year strategy designed to recommit and refresh activity around our aims and objectives.

PLANS FOR FUTURE PERIODS

The near-term priority of the Charity is to deliver the year three goals of its current three-year strategy.

Its principal goals are to:

- 1) Successfully execute a new look August Bank Holiday weekend Festival across two sites, ensuring an enhanced experience for our end users
- 2) Expand the Superbia programme
- 3) Focus on continuing to build its financial resilience as an organisation to maintain its long-term ability to deliver a public benefit
- 4) Continue to strengthen the operational excellence of the Charity to ensure delivery of its three-year plan

Manchester Pride Limited Company Limited by Guarantee

Trustees Annual Report

Year Ended 31 December 2019

HOW WE DELIVERED PUBLIC BENEFIT IN 2019

In 2019, the Charity executed significant work against its aim and objectives. Namely:

Celebrating LGBTQ+ Life & Engaging LGBTQ+ People

The Charity once again organised Manchester's annual LGBT pride celebration over the August Bank Holiday weekend.

Important highlights:

- The introduction of a new format for the Manchester Pride festival, consisting of six key events: The Candlelit Vigil, The Gay Village Party, Manchester Pride Live, The Parade, The Superb Weekend, Youth Pride MCR
- Manchester Pride Live welcomed some of the world's largest artists to celebrate LGBTQ+ life at the new fundraising event
- Youth Pride MCR was our brand new event for 14-25 year old LGBTQ+ people and their friends and family
- The first ever Trans pride takeover at the Gay Village party
- The introduction of a bespoke family zone
- More than 65,000 people attended the four-day celebration of LGBTQ+ life

In addition, our year long programme LGBTQ+ arts culture, Superbia, supported 308 cultural events throughout Greater Manchester. The Superbia Weekend 2019 welcomes over 1,100 visitors to 16 free to attend events which took place at different venues within central Manchester over three days.

Campaigning for LGBTQ+ Equality

The Charity once again brought people together to speak up for LGBTQ+ equality in Manchester, our country and across the world. The charity interacted with people over 10.5 billion times within the year, surpassing any previous record.

The focus of our campaigning activity was providing a way for LGBT people to be out and proud in their city as delivered through our Manchester Pride Parade.

- The Manchester Pride Parade made its way through the streets of Manchester City Centre, breaking records once again as the largest in its history with 205 parade entries equating to over 14,000 people taking part
- It is estimated that over 200,000 attended the event as spectators

The inaugural Manchester Pride Conference took place in March 2019, bringing together individuals and organisations who work in the field of Equality Diversity and Inclusion throughout Greater Manchester, to share best practice and collaborate on some of the great work being done throughout the region. The charity launched its "All Equals" charter in 2019. An initiative designed to help businesses and organisations to understand how to recognise and challenge any form of discrimination faced by LGBTQ+ people.

Manchester Pride Limited **Company Limited by Guarantee**

Trustees Annual Report

Year Ended 31 December 2019

Grant Making

The Charity continues to raise money to then act as a grant making foundation and distribute these funds to LGBT good causes across Greater Manchester. The main ways we raise money are through donations received at our two main events – the Manchester Pride Festival over August Bank Holiday and the Spring Benefit Dinner. The Charity’s fundraising and grants work is overseen by our Grants Committee of Trustees and, ultimately, the Board.

Our giving strategy has three parts – a partnership programme which is built around multi-year funding deals to support initiatives agreed with charity partners, A programme of grants for community groups and our Superbia Fund which seeks to support queer cultural activity across Manchester.

In 2019 the charity awarded over 53 grants to LGBTQ+ community groups, organisations and charities for LGBTQ+ initiatives, projects and events in greater Manchester totalling £121,135 interacting with people promoting our campaign for LGBTQ+ equality. The charity donated £20,440 through the Superbia grants scheme for 33 projects.

The charity also supported Greater Manchester wide local pride events including events taking place in Bolton, Bury, Didsbury, Oldham, Saddleworth, Stockport, Tameside and Whalley Range.

FINANCIAL REVIEW

Funding sources

The Charity receives its funding from a variety of sources. Its principal funding source is the profits gifted from its subsidiary trading company – Manchester Pride Events Ltd – which is engaged in organising and managing Manchester Pride’s annual August Bank Holiday festival and Spring Benefit events.

Additional support is provided by individual donations and the donations (cash and in kind) as well as sponsorship.

A full breakdown of our funding sources for 2019 can be found here:

Of the £896,748 (2018: £648,968) income in the Charity:

£114,319 (2018: £98,017) was by contribution or donations;

£36,726 (2018: £20,000) was fund raising events;

£634,500 (2018: £455,420) was in-kind contribution of goods and services;

£111,204 (2018: £75,531) by grants; and

£222,819 (2018: £252,395) was gift aided as a result of trading activities during The Big Weekend.

Reserves policy

At the end of our financial calendar, the level of reserves stood at £279,792 of which £167,352 is free reserves and £112,440 ring fenced reserves.

The Charity existing free reserves policy is to hold a minimum of three months of budget organisational expenditure equating to £102,500 with a target of 6 months £205,000 to maintain an appropriate level of liquidity and for us to be able to meet our obligations to employees and suppliers. The ring fenced reserves are £112,440 which are committed to charitable grants in future years.

It is the intention of the Charity to utilise its reserves to support its charitable objectives through the COVID-19 Pandemic. The charity has developed a medium term financial plan to rebuild the reserves to a pre-pandemic level over a three year period.

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Trustees Annual Report

Year Ended 31 December 2019

STRUCTURE, GOVERNANCE AND MANAGEMENT

Legal status and governing document

Manchester Pride is a company limited by guarantee, charity registration number 1117848 and company number 04671318. The Charity is governed by the memorandum of articles of association for the incorporated company as last amended on 19 December 2006.

The directors of the charitable company are its Trustees for the purpose of charity law and through this report are collectively referred to as the Trustees.

The governing documents instruct the Trustees to act in a way to promote the objectives of the Charity.

The Trustees had no beneficial interest in the charitable company. The role of Trustee is voluntary.

In 2018, Trustees concluded a governance review of the Charity to ensure it remained aligned to good practice.

Subsidiary Company

The Charity has a wholly owned trading subsidiary, Manchester Pride Events Limited, which is incorporated in the United Kingdom. The consolidated statement of financial activities shows the total income receivable and total expenditure payable by the Charity and its trading subsidiary.

Appointment, induction and training of the Trustees

Recruitment to the Board of Trustees is done by a formal application process which includes submitting an application, undergoing a shortlisting process which is then followed by a formal interview, which usually includes an external member on the panel.

Organisational Structure

The Annual General Meeting of the Charity elects the Trustees and Honorary Officers, appoints the auditors and considers and adopts the annual report and financial statements for the preceding year's activities.

The Board of Trustees is ultimately responsible for the running of the Charity. On a day-to-day basis, it delegates operational delivery of the Charity to a Chief Executive Officer.

The Management team during the year comprised a full time Chief Executive Officer and a selection of full and part time employees together with contractors.

On an annual basis all employees are appraised and they also receive regular training and coaching in support of their roles.

Financial control

Budgets are presented and approved at the beginning of the financial year and monitored throughout the year.

Reporting Requirements

Management accounts are reviewed monthly by the Trustees, along with statements on cash and reports on income generation and expenditure against budget. Staff and other management issues are regularly received by the Board. So far as is possible and in line with best practice, the Board focuses on the strategic direction of the organisation and its governance. In this context, from time to time the

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Trustees Annual Report

Year Ended 31 December 2019

Trustees and senior managers meet for longer periods for business planning purposes. There are specific sub-committees of trustees that meet as required to discuss governance, finance, marketing and festival matters.

Risk management

The Trustees acknowledge their continuing responsibility for identifying the major risks faced by the Charity, keeping those risks under review and taking appropriate steps to manage those risks. The Charity maintains a risk register, with a list of mitigating controls. This is reviewed regularly by the Board of Trustees.

As per the risk register, the principal risks and uncertainties facing Manchester Pride, and subsequent mitigating procedures are:

Risk and impact	Mitigating procedures
Loss of key staff: <ul style="list-style-type: none"> • experience or skills lost • operational impact on key projects and priorities • loss of contact base and corporate knowledge 	<ul style="list-style-type: none"> • Succession planning considered by the Officers Committee • All systems and procedures are documented • Training opportunities in place for continued professional development • Agreed notice periods and handovers • Established skills-based staff recruitment process in place <p>The Board considers that adequate controls are in place.</p>
Competition from similar organisations: <ul style="list-style-type: none"> • loss of contract income • reduced fund-raising potential • reduced public profile • profitability of trading activities 	<ul style="list-style-type: none"> • Monitoring and assessment of performance and quality of service • Reviewing market and methods of service delivery • Agreeing fund-raising strategy • Ensuring regular contact with funders • Monitoring public awareness and profile of charity <p>The Board considers that adequate controls are in place.</p>
Health, safety and environment (event attendees) <ul style="list-style-type: none"> • product or service liability • ability to operate • injury to beneficiaries and the public • terrorist attack 	<ul style="list-style-type: none"> • Compliance with law and regulation • Training staff and compliance officer • Monitoring and reporting procedures in place <p>The Board considers that adequate controls are in place.</p>

Manchester Pride Limited Company Limited by Guarantee

Trustees Annual Report *(continued)*

Year Ended 31 December 2019

COVID-19 and Going Concern

The COVID-19 Pandemic has impacted the charities ability to deliver its charitable activities and reserves in 2020.

- The Charity will deliver an online Alternative Festival instead of a physical Manchester Pride Festival over the 2020 August Bank Holiday weekend.
- The Charity has taken measures to remain a going concern. These include receiving a Coronavirus Business Interruption Loan (CBIL), utilising reserves, staff redundancies, reducing expenditure and enhanced budget oversight.
- The Charity has a medium term financial plan to further diversify income streams, respond flexibly to the ongoing pandemic and rebuild reserves over a three year basis. The plan assumes that the Manchester Pride Festival will go ahead in 2021.

Statement of Trustees Responsibilities

The Board of Trustees, who are directors for the purposes of company law, and trustees for the purposes of charity law, who served during the period and up to the date of this report are set out on page 5. The Trustees are responsible for preparing the Trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company and the group and of the incoming resources and application of resources, including income and expenditure of the charitable group for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and the group and to enable it to ensure that the financial statements comply with the Companies Act 2006. It is also responsible for safeguarding the assets of the charitable company and the group and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation on other jurisdictions.

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Trustees Annual Report *(continued)*

Year Ended 31 December 2019

In accordance with company law, as the company's directors, each of the Trustees certify that:

- so far as each trustee is aware, there is no relevant audit information of which the group's auditor is unaware; and
- each trustee has taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the company's auditor is aware of that information.

Signed on behalf of the Trustees

DocuSigned by:

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R Malcomson

**Manchester Pride Limited
Company Limited by Guarantee**

Independent Auditor's Report to the Members of Manchester Pride Limited

Year Ended 31 December 2019

Opinion

We have audited the financial statements of Manchester Pride Limited (the charitable company and group) for the year ended 31 December 2019 which comprise the group Statement of Financial Activities, the group and charity balance Sheets and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group and the charitable company's affairs as at 31 December 2019 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company and group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report to you in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

**Manchester Pride Limited
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Independent Auditor's Report to the Members of Manchester Pride Limited

Year Ended 31 December 2019

In connection with our audit of the financial statements our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Structure, Governance and Management report and the achievements and Performance report the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company, group and their environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of the trustees

As explained more fully in the Trustees' Responsibilities Statement set out on pages 10 to 11, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

**Manchester Pride Limited
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Independent Auditor's Report to the Members of Manchester Pride Limited

Year Ended 31 December 2019

In preparing the financial statements, the trustees are responsible for assessing the charitable company and group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of Our Report

This report is made solely to the company's members, as a body, in accordance with chapter 3 of part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Beever and Struthers

St. George's House
215 - 219 Chester Road
Manchester
M15 4JE

SUE HUTCHINSON (Senior Statutory
Auditor)
For and on behalf of
BEEVER AND STRUTHERS
Chartered Accountants
& Statutory Auditor

Date: 11/12/20

Manchester Pride Limited
Company Limited by Guarantee

**Consolidated Statement of Financial Activities (Incorporating the
Income and Expenditure Account)**

Year Ended 31 December 2019

	Note	Unrestricted Funds £	Restricted Funds £	Total Funds 2019 £	Total Funds 2018 £
Income:					
Donations and legacies	4	114,319	-	114,319	98,017
Income from charitable activities	5	45,204	66,000	111,204	75,531
Other trading activities	6/7	3,709,531	-	3,709,531	2,175,315
Total incoming resources		3,869,054	66,000	3,935,054	2,348,863
Expenditure:					
Expenditure on charitable activities:	8	(3,869,254)	(49,027)	(3,918,281)	(2,254,524)
Total resources expended		(3,869,254)	(49,027)	(3,918,281)	(2,254,524)
Net (outgoing)/ incoming resources for the period	10	(201)	16,974	16,773	94,399
Match Funding Transfer		(443)	443	-	-
Total funds brought forward		263,019	-	263,019	168,680
Total funds carried forward		262,375	17,417	279,792	263,019

The notes on pages 18 to 29 form part of these financial statements.

Manchester Pride Limited
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Consolidated and Charity Statement of Financial Position

31 December 2019

		Group		Charity	
		2019	2018	2019	2018
		£	£	£	£
Fixed assets					
Tangible assets	12	4,940	2,973	4,940	2,973
Investments	13	-	-	-	-
Current assets					
Debtors	14	204,070	80,340	391,566	205,426
Cash at bank and in hand		178,332	248,890	39,114	107,556
		<u>382,402</u>	<u>329,230</u>	<u>430,680</u>	<u>312,982</u>
Creditors: Amounts Falling due Within One Year	15	<u>(107,549)</u>	<u>(69,184)</u>	<u>(155,827)</u>	<u>(52,936)</u>
Net current assets/(liabilities)		<u>274,852</u>	260,046	<u>274,853</u>	260,046
Total assets less current assets/liabilities		<u>279,792</u>	<u>263,019</u>	<u>279,792</u>	<u>263,019</u>
Net assets		<u>279,792</u>	<u>263,019</u>	<u>279,792</u>	<u>263,019</u>
Funds					
Restricted income funds	18	17,417	-	17,417	-
Unrestricted income funds	19	262,375	263,019	262,375	263,019
Total funds		<u>279,792</u>	<u>263,019</u>	<u>279,792</u>	<u>263,019</u>

12/11/2020

These financial statements were approved by the Trustees and authorised for issue on
and are signed on their behalf by:

DocuSigned by:

54C44860E1BB482...
P Wheeler
Trustee

DocuSigned by:

079B3F7686F3479...
R Malcomson
Trustee

Company Registration Number: 04671318

The notes on pages 18 to 29 form part of these financial statements.

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Consolidated Statement of Cash Flows

31 December 2019

	2019	2018
	£	£
Cash flows from net incoming/(outgoing) resources for the period	16,773	94,339
Adjustments for:		
Depreciation of tangible assets	1,705	1,182
Changes in:		
Trade and other debtors	(123,731)	34,646
Trade and other creditors	<u>38,365</u>	<u>44,230</u>
	<u>(66,887)</u>	<u>85,937</u>
Cash flows from investing activities		
Purchase of tangible fixed assets	<u>(3,671)</u>	-
	<u>(3,671)</u>	-
Net increase in cash and cash equivalents	(70,558)	85,937
Cash and cash equivalents at beginning of year	<u>248,890</u>	<u>162,953</u>
Cash and cash equivalents at end of year	<u>178,332</u>	<u>248,890</u>

The notes on pages 18 to 29 form part of these financial statements.

Manchester Pride Limited **Company Limited by Guarantee**

Notes to the Financial Statements

Year Ended 31 December 2019

1. Accounting Policies

Basis of Accounting

The financial statements have been prepared under the historical cost convention, as modified by investments measured at market value. The financial statements have been prepared in accordance with the requirements of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) and the Companies Act 2006.

In common with many businesses our size and nature we use our auditors to assist with the preparation of the financial statements.

Covid-19 and Going Concern

The COVID-19 Pandemic has impacted the charity's ability to deliver its charitable activities and reserves in 2020. The Charity has taken measures to remain a going concern. These include receiving a Coronavirus Business Interruption Loan (CBIL), utilising reserves, staff redundancies, reducing expenditure and enhanced budget oversight. The Charity has a medium term financial plan to further diversify income streams, respond flexibly to the ongoing pandemic and rebuild reserves over a three year basis. The plan assumes that the Manchester Pride Festival will go ahead in 2021. The Board therefore believes that there is no material uncertainty in relation to going concern.

Basis of Consolidation

The Statement of Financial Activities (SOFA) and balance sheet consolidate the financial statements of the Charity and its wholly owned subsidiary undertaking. The results of the subsidiary are consolidated on a line by line basis. A separate Statement of Financial Activities and income and expenditure account for the Charity has not been presented because the Charity has taken advantage of the exemption afforded by section 408 of the Companies Act 2006.

Incoming Resources

All incoming resources are included in the Statement of Financial Activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

- Donations are received by way of grants, donations and gifts and are included in full in the Statement of Financial Activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the Charity, are recognised when the Charity becomes unconditionally entitled to the grant.
- Donated services and facilities are included at the value to the Charity where this can be quantified. The value of services provided by volunteers has not been included in these accounts.
- Investment income is recognised on a receivable basis.
- Incoming resources from grants, where related to performance and specific deliverables, are accounted for as the Charity earns the right to consideration by its performance.

Grants

Grants payable are payments made to third parties in furtherance of the charitable objects of the Charity. Grants are accounted for when either the recipient has a reasonable expectation that they will receive a grant and the Trustees have agreed to pay the grant without condition, or the

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recipient has a reasonable expectation that they will receive a grant and any condition attaching the grant is outside of the control of the Charity. Provisions for grants are made when the intention to make the grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

The Charity's grant giving policy is continually reviewed and includes consultations with key fundraising partners and donors. The current policy that arose from that process states that annual grants will be pledged to go to each of the LGBT Foundation for their free condom and lube scheme and George House Trust for their HIV welfare fund. The remaining funds are distributed to community schemes that are chosen annually after an application process. Applications from all relevant organisations are considered though special consideration is given to certain areas. These are decided upon annually, often to give a boost to activities that may have had other sources of funding withdrawn.

A list of all organisations that receive funding from Manchester Pride is available at manchesterpride.com/community/grant-giving. Additional support in terms of awareness is provided by Manchester Pride to those organisations through press and marketing activity throughout the year.

Fund Accounting

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

Expenditure on Charitable Activities

Expenditure is recognised on an accrual basis when a liability is incurred. Expenditure includes Value Added Tax which cannot be fully recovered, and is included as part of the expenditure to which it relates:

- Charitable activities relate to donations payable to HIV and LGBT charities and organisations particularly, but not exclusively, in Greater Manchester and Lancashire. The Charity allocates a portion of the costs of running the festival and other events to charitable activities as the festival is not just about fundraising but also about fulfilling the objectives of the Charity by acting as a signposting organisation for services dealing with sexual health, homophobia, transphobia, social activities and HIV awareness and care services. The organisation also delivers campaigns that support equality and challenge discrimination, such as heritage, learning, health and one-off initiatives. Expenditure is apportioned line by line considering each activity and what objectives it is there to support.
- The Charity initially identifies the costs of its support functions. It then identifies those costs which relate to the governance function. Having identified its governance costs, the remaining support costs together with the governance costs are apportioned between the four key charitable activities undertaken (see note 9) in the period.

Pension Costs

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the statement of financial activities.

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Taxation

The Company is a registered Charity and by virtue of its trading activities being in fulfilment of the objects of the Charity, the Charity is exempt from corporation tax on all charitable activities.

Fixed Assets

All fixed assets are initially recorded at cost. Assets purchased with a value of £1,000 or greater have been capitalised and included as fixed asset additions.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Equipment	-	25% straight line
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Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

2. Legal status of the Charity

Manchester Pride Limited is a company limited by guarantee.

Every member undertakes to contribute to the assets of the Charity in the event of it being wound up while they are a member, or within one year after they cease to be a member and of the costs, charges and expense of winding up, and for the adjustment of the rights of the contributories among themselves, such amounts as may be required, not exceeding £1 per member.

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3. Financial performance of the Charity

The consolidated statement of financial activities includes the results of the Charity's wholly owned subsidiary which co-ordinates an annual festival by and for lesbian, gay, bisexual and transgender people, working towards the involvement of different sectors of the community, and raising funds for related organisations and charities.

The summary financial performance of the Charity alone is:

	2019	2018
	£	£
Income	896,748	648,968
Expenditure on charitable activities	<u>(1,240,306)</u>	<u>(807,024)</u>
Net expenditure	<u>(343,557)</u>	<u>(158,056)</u>
Gift Aid from subsidiary company	<u>360,330</u>	<u>252,395</u>
	16,773	94,339
Total funds brought forward	<u>263,019</u>	<u>168,680</u>
Total funds carried forward	<u>279,792</u>	<u>263,019</u>
Represented by:		
Restricted income funds	17,417	-
Unrestricted income funds	<u>262,375</u>	<u>263,019</u>
	<u>279,792</u>	<u>263,019</u>

Of the £896,748 income in 2019, £830,748 (2018: £ 776,649) is unrestricted income and £66,000 (2018: £30,375) restricted income. Of the £1,240,306 expenditure £1,191,279 (2018: £761,740) of expenditure was unrestricted with £49,027 (2018: £45,284) restricted.

4. Donations and legacies - Group

	Unrestricted Funds £	Restricted Funds £	Total Funds 2019 £	Total Funds 2018 £
Donations				
Donations	<u>114,319</u>	-	<u>114,319</u>	<u>98,017</u>
	<u>114,319</u>	<u>-</u>	<u>114,319</u>	<u>98,017</u>

£98,017 received in 2018 was unrestricted income.

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5. Income from Charitable Activities - Group

	Unrestricted Funds £	Restricted Funds £	Total Funds 2019 £	Total Funds 2018 £
Grants	45,204	66,000	111,204	75,531
	<u>45,204</u>	<u>66,000</u>	<u>111,204</u>	<u>75,531</u>

Of the £75,531 received in 2018, £30,375 related to restricted income and £45,156 related to unrestricted income.

6. Other Trading Activities - Group

	Unrestricted Funds £	Restricted Funds £	Total Funds 2019 £	Total Funds 2018 £
Income from fund raising events	36,726		36,726	39,407
In kind sponsorship	634,500		634,500	497,058
Income from trading subsidiary	3,038,305		3,038,305	1,638,850
	<u>3,709,531</u>	<u>-</u>	<u>3,709,531</u>	<u>2,175,315</u>

£2,175,315 received in 2018 was unrestricted income.

7. Income by activity – Group

	Campaign £	Celebrate £	Engage £	Fundraise £	Total £
Donations	-	-	-	114,319	114,319
Fundraising events	-	-	-	36,726	36,726
In-kind sponsorship	158,625	158,625	158,625	158,625	634,500
Grants	22,241	22,241	66,722	-	111,204
Sponsorship		538,810			538,810
Manchester Pride Festival	624,874	624,874	624,874	624,873	2,499,495
	<u>805,740</u>	<u>1,344,550</u>	<u>850,221</u>	<u>934,543</u>	<u>3,935,054</u>

Of the £3,935,054 received in 2019 (2018: £2,348,863), £3,869,054 was unrestricted funds (2018: £2,318,488) and £66,000 was restricted funds (2018: £30,375).

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7. Income by activity – Group

	Campaign	Celebrate	Engage	Fundraise	Total
	£	£	£	£	£
Donations	-	-	-	114,319	114,319
Fundraising events	-	-	-	36,726	36,726
In-kind sponsorship	158,625	158,625	158,625	158,625	634,500
Grants	22,241	22,241	66,722	-	111,204
Sponsorship	-	538,810	-	-	538,810
Manchester Pride Festival	624,874	624,874	624,874	624,873	2,499,495
	<u>805,740</u>	<u>1,344,550</u>	<u>850,221</u>	<u>934,543</u>	<u>3,935,054</u>

Of the £3,935,054 received in 2019 (2018: £2,348,863), £3,869,054 was unrestricted funds (2018: £2,318,488) and £66,000 was restricted funds (2018: £30,375).

8. Expenditure on Charitable Activities - Group

	Campaign	Celebrate	Engage	Fundraise	Total
	£	£	£	£	£
Artist fees and expenses	-	468,563	-	117,141	585,703
Marketing and PR	38,422	38,423	38,423	38,422	153,690
Event production	-	883,477	147,246	441,376	1,472,463
Box office expenses	-	2,748	-	145	2,892
Sundry	18,945	18,945	18,945	18,945	75,780
Bad debt	8,162	8,162	8,162	8,162	32,648
In-kind advertising	63,450	380,700	63,450	126,900	634,500
Depreciation	-	-	-	1,705	1,705
Irrecoverable VAT	-	-	-	247,106	247,106
Grants distributed	-	-	122,425	-	122,425
Insurance	1,092	1,091	1,092	1,092	4,367
Governance costs (note 9)	1,925	1,925	1,925	1,925	7,700
Support costs (note 9)	144,325	144,326	144,325	144,325	577,301
Total	<u>276,321</u>	<u>1,948,349</u>	<u>545,993</u>	<u>1,147,608</u>	<u>3,918,281</u>

Of the £3,918,281 expenditure in 2019 (2018:£2,254,524), £3,869,254 was charged to unrestricted funds (2018: £2,209,240) and £49,027 was restricted funds (2018: £45,284).

Included in note 7&8 the In-kind sponsorship in 2019 consisted of the following: marketing and media £634,500 (2018: £431,525), office rent £nil (2018: £15,735), events services and security £nil (2018: £59,963) and hotels and hospitality £nil (2018: £63,533).

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9. Analysis of Governance and Support Costs - Group

The Charity initially identifies the costs of its support functions. It then identifies those costs which relate to the governance function. Having identified its governance costs, the remaining support costs together with the governance costs are apportioned between the four key objects undertaken (see note 8) in the period. Refer to the table below for the basis for apportionment and the analysis of support and governance costs.

	General support	Governance function	Total	Basis of apportionment
	£	£	£	
Salaries and wages	275,093	-	275,093	Allocated on time
Personnel	268,603	-	268,603	Allocated on time
Audit fees	-	5,700	5,700	Governance
Accountancy services	-	2,000	2,000	Governance
Legal and professional fees	33,605		33,605	Governance
Total	577,301	7,700	585,001	

10. Net Incoming Resources for the Period - Group

This is stated after charging:

	2019	2018
	£	£
Staff pension contributions	12,178	7,166
Depreciation	1,705	1,182
Auditors' fees:		
• Audit	5,700	4,000
• Accountancy services	2,000	2,296
• Taxation services	1,725	-

11. Analysis of Staff Costs, Trustee Remuneration and Expenses, and the Cost of Key Management Personnel

Total staff costs were as follows:

	Group		Charity	
	2019	2018	2019	2018
	£	£	£	£
Wages and salaries	239,906	166,711	119,953	83,356
Social security costs	23,009	17,156	11,505	8,578
Other pension costs	12,178	7,166	6,089	3,583
	275,093	191,033	137,547	95,517

The Trustees were not paid or received any other benefits from employment with the group or its subsidiary in the period (2018: £Nil) neither were they reimbursed expenses during the period (2018: £Nil).

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11. Analysis of Staff Costs, Trustee Remuneration and Expenses, and the Cost of Key Management Personnel (continued)

Staff Numbers:

The average number of employees during the period, calculated on the basis of full-time equivalents, was as follows:

	Group		Charity	
	2019 No	2018 No	2019 No	2018 No
Management and events staff	<u>6</u>	<u>5</u>	<u>3</u>	<u>2</u>
	<u>6</u>	<u>5</u>	<u>3</u>	<u>2</u>

The number of staff whose remuneration exceeded £60,000 was:

	Group		Charity	
	2019 No	2018 No	2019 No	2018 No
£60,001 - £70,000	-	1	-	1
£90,001 – £100,000	<u>1</u>	<u>-</u>	<u>1</u>	<u>-</u>
	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>

12. Tangible Fixed Assets – Group and Charity

	Office Equipment £
Cost	
At 1 January 2019	8,099
Additions	<u>3,671</u>
At 31 December 2019	<u><u>11,770</u></u>
Depreciation	
At 1 January 2019	5,125
Charge for the year	<u>1,705</u>
At 31 December 2019	<u><u>6,831</u></u>
Net book value	
At 31 December 2019	<u><u>4,940</u></u>
At 31 December 2018	<u><u>2,973</u></u>

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13. Fixed asset investments

	Group		Charity	
	2019	2018	2019	2018
	£	£	£	£
Investment in subsidiary company	-	-	-	-
	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

Manchester Pride Events Limited is a wholly owned subsidiary of Manchester Pride Limited. The subsidiary company is Limited by guarantee without share capital and incorporated in England and Wales. The principal activities during the year were to organise events on behalf of Manchester Pride Limited.

14. Debtors

	Group		Charity	
	2019	2018	2019	2018
	£	£	£	£
Trade debtors	157,858	62,674	-	41,715
Amounts owed by group undertakings	-	-	360,330	150,412
Prepayments	38,594	14,559	23,618	10,192
Other debtors	7,618	3,107	7,618	3,107
	<u>204,070</u>	<u>80,340</u>	<u>391,566</u>	<u>205,426</u>

15. Creditors: Amounts falling due within one year

	Group		Charity	
	2019	2018	2019	2018
	£	£	£	£
Trade creditors	31,662	7,364	38,463	4,960
Amounts owed to group undertakings	-	-	73,651	-
Accruals and deferred income	55,735	60,064	23,560	46,220
Other taxation and social security	20,153	1,756	20,153	1,756
	<u>107,549</u>	<u>69,184</u>	<u>155,827</u>	<u>52,936</u>

Included within deferred income is £16,899 (2018: £nil) of Manchester Pride Festival 2020's (2018: 2019's) ticket sales and £3,645 (2018: £9,393) of Spring Benefit 2020's (2018: 2019's) ticket sales.

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16. Deferred income

	Group	Charity
	£	£
Opening balance as at 1 January 2019	56,913	46,220
Amounts released during the year	(56,913)	(46,220)
Amounts deferred during the year	39,455	15,560
	<hr/>	<hr/>
Closing balance as at 31 December 2019	35,455	15,560
	<hr/>	<hr/>

17. Pensions

The Group contributes to defined contribution schemes on behalf of its employees. The assets of these schemes are entirely separate to those of the Group. The pension cost shown represents contributions payable by the Group on behalf of the employees and it has no other liability to these schemes.

At the balance sheet date contributions totalling £Nil (2018: £Nil) were outstanding.

18. Related party transactions – Group

Trustees are appointed to the Board primarily for the skills, experience and knowledge that they bring to the organisation. However, it is also important the Board includes individuals that are immersed in Manchester's LGBT community and in the culture of the city as a whole. For that reason, the Board of trustees will invariably include individuals that hold other directorships, trusteeships or ownership interests with companies, organisations and charities that have links to Manchester Pride.

No trustee is involved in making board decisions that relate to their own interests.

Tracey Walsh is a proprietor of New York New York, and a board member. The following transactions were made in the period:

- New York New York sold tickets to a value of £14,700 (2018: £9,772) and paid the proceeds to Manchester Pride.
- New York New York paid £1,500 (2018: £1,800) to Manchester Pride.
- No payments were made by Manchester Pride to New York New York and affiliated for the current and previous periods of account.

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Nick Curtis is the owner of Eagle Bar, which incorporates Richmond Tearooms, Lock Keepers Cottages and the Lodge. The following transactions were made from the business to Manchester Pride:

- Eagle Bar donated £3,000 (2018: £3,000) to Manchester Pride, which includes business contribution.
- Eagle Bar paid £nil (2018: £1,800) to Manchester Pride for tickets for fundraising events.
- No payments were made by Manchester Pride to Eagle Bar and affiliated venues for the current and previous periods of account.

In kind support has been valued at the reduced commercial rate that the Charity would have to pay, if it had to buy the services.

19. Restricted Income Funds – Group and Charity

Restricted fund balances at 31 December 2019 are represented by:

	Balance at 1 January 2019	Incoming resources	Outgoing resources	Match Funding Transfer	Balance at 31 December 2019
	£	£	£		£
Arts Council England	-	24,000	(24,443)	443	-
Manchester City Council	-	12,000	(11,997)		3
GMCA	-	30,000	(12,587)		17,414
	<u>-</u>	<u>66,000</u>	<u>(49,027)</u>	<u>443</u>	<u>17,417</u>

The Arts Council England grant is for the costs of Parade 2019.

The grant from Manchester City Council contributes towards the cost of event infrastructure, stewarding and security, road closures costs and cleansing relating to Parade 2019.

Comparative information in respect of the preceding period is as follows:

	Balance at 1 January 2018	Incoming resources	Outgoing resources	Match Funding Transfer	Balance at 31 December 2018
	£	£	£		£
Arts Council England	-	24,000	(38,909)	14,909	-
Combined Authority Grant	-	6,375	(6,375)	-	-
	<u>-</u>	<u>30,375</u>	<u>(45,284)</u>	<u>14,909</u>	<u>-</u>

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20. Unrestricted Income Funds – Group

	Balance at 1 January 2019	Incoming resources	Outgoing resources	Match Funding Transfer	Balance at 31 December 2019
	£	£	£	£	£
General Funds	263,019	3,869,054	(3,869,254)	(443)	262,375

Unrestricted Income Funds – Charity

	Balance at 1 January 2019	Incoming resources	Outgoing resources	Match Funding Transfer	Balance at 31 December 2019
	£	£	£	£	£
General Funds	263,019	830,748	(1,191,279)	(443)	262,375

21. Analysis of Group Net Assets Between Funds

Fund balances at 31 December 2019 are represented by:

	Tangible fixed assets	Investments	Net current assets	Total
	£	£	£	£
Unrestricted Income Funds	4,940		257,435	262,375
Restricted Income Funds			17,417	17,417
Total Funds	<u>4,940</u>	<u>—</u>	<u>274,852</u>	<u>279,792</u>

Comparative information in respect of the preceding period is as follows:

	Tangible fixed assets	Investments	Net current assets	Total
	£	£	£	£
Unrestricted Income Funds	2,973		260,046	263,019
Total Funds	<u>2,973</u>	<u>—</u>	<u>260,046</u>	<u>263,019</u>